

MacArthur Unlimited Playground

MacArthur
PARK
group



**Centrally located in downtown Little Rock
for ALL to enjoy**

Leave a Legacy by Giving the Gift of Play

Dear Friend,

The City of Little Rock Parks and Recreation Department and the MacArthur Park Group are proud to be in the planning stages of the MacArthur Unlimited Playground. This playground is for all children regardless of their challenges. We believe that all children should have the opportunity to play alongside their friends and enjoy the rewards of play. Furthermore, adults with disabilities and our wounded Veterans will have a place to bring children to play. This playground is designed by RJR Enterprises and Cunningham Recreation, industry experts in designing universally accessible play opportunities.

No doubt, this innovative play space will become a destination playground and attract people from all over. We want to give you the opportunity to be a part of this custom designed playground that will give all children and caregivers hours of fun. No gift is too small or too big! We want your participation. Our project has a component fund set up with the Arkansas Community Foundation, 501c3 organization to accept and acknowledge your tax-deductible contribution. Arkansas Community Foundation is a nonprofit that promotes smart giving to improve communities. This gift is your chance to promote your brand to customers, leave a legacy and make a difference in the lives of children.

Join the fun!

John Eckart, Director

Little Rock Parks and Recreation
501 371-4770
jeckart@littlerock.gov

Sharon Priest

MacArthur Park Group
501 837-8200
priestsharon931@gmail.com



Giving Options

Donor names will be showcased near entryway of the play space separated into the following gift categories:
(25 character maximum, no logos)

Bois d'Arc Club
\$10,000 or above

White Oak Club
\$6,000 - \$9,999

Redbud Club
\$1000 - \$5,999

***"Play shapes the brain, opens the
imagination, and invigorates the soul."***

Stuart Brown, M.D.

BECAUSE PLAY SHOULD HAVE NO LIMITS



Your gift will provide the invigorating benefits of play for children and families for years to come. Play is critical for all ages and all abilities. The positive impact on health and wellness is invaluable.



Equipment Sponsorship

Sponsorship items/sponsor names will be acknowledged on/near the play equipment.

Maximum characters 25: Logos permitted for gifts \$20,000 or more

\$150,000

**Naming for Entire
Play Space**

\$75,000

**SONA
Arch**

\$50,000

**Zip
Track**

\$35,000

**All Ramps
to Decks**

\$25,000

**Saucer
Swing**

\$25,000

**Inclusive
Whirl**

\$15,000

**Rock in
Raft**

\$15,000

**Sensory
Wave Climber**

**\$10,000 each
Slides**

- Roller Slide •Slide with Hood
- Rumble Zip Slide •**Sponsored**
- Dueling Wave Zip Slide

\$7,500

Climbers

- River Rock Climber
- Spiral Step Climber •Coral Climber
- Archway Climber

\$6,000

Shade Structure
2 available

\$5,000

**Therapeutic
Rings**

\$5,000

Sponsored
Zip Ladder

\$5,000

Pending
Signs

\$3,000

Activity Panels

- Telescope •Hand Cycler
- 3 **Sponsored** •Maze Wheel
- Sensory Wave/chimes •Steering Wheel
- Kinetic Spinner

\$2,500 each

Benches

1 **Sponsored** 1 available

\$2,000

Sponsored

\$1,000

**Fun
Mirror**

\$1,000

**Fun
Seat**



I want to be a part of this project!

Name _____

Company/Organization _____

Address _____

Phone number _____

Email _____

I want to (please check the appropriate box):

☐ Give a donation of \$_____.

☐ I want my gift to remain anonymous and receive no promotion.

☐ Be a play equipment sponsor. I would like to sponsor_____.

**First received donation will be given preference*

☐ Be a member of one of the donor clubs and be included on the Donor Wall:

☐ \$10,000 or above - Bois d'Arc Club \$_____ amount of donation

☐ \$6000 - \$9999 - White Oak Club \$_____ amount of donation

☐ \$1000 - \$5999 - Redbud Club \$_____ amount of donation

Inscription for Donor Wall. This is for donations starting at \$1000.

Please limit it to 25 characters, spaces and symbols count as characters:

☐ Check - **Payable to:** Arkansas Community Foundation, PLEASE note Mac Park Playground project on check.

☐ Credit Card: Accepts **Visa, Mastercard, American Express, Discover** through the website.

<http://www.arcf.org/macarthur> or call contact person to set up payment over the phone.

☐ Please invoice me Email:_____ Contact:_____

☐ I gave an on-line donation through your webpage at **<http://www.arcf.org/macarthur>**

(Please mail us this form with the on-line option checked)

Make checks payable to Arkansas Community Foundation

5 Allied Drive, Suite 51110

Building 5, 11th Floor

Little Rock, AR 72202

***Please put MacArthur Park Project in the memo line*

Or make a secured gift on line at

<http://www.arcf.org/macarthur>

For project information:

Sharon Priest, MacArthur Park Group Chair

501 837-8200

priestsharon931@gmail.com


John Eckart, Little Rock Parks and Recreation Director

501 371-4770

jeckart@littlerock.gov

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L I T T L E R O C K

Parks & Recreation
WWW.LRP.ORG / 501.371.4770
"A City In A Park"

Naming is in perpetuity for the lifetime of the play space. We reserve the right to refuse and revoke sponsors.